FROM SIDE GIGS TO FULL-TIME **FREELANCE** THE ULTIMATE TO FINDING AN **ONLINE JOB** N 48 HOURS



Dear Aspiring Remote Worker,

Every single word in this guide was written just for you. It took 6 years of experience, 4 people, and 3 months of editing to finally get it in your hands.

We've been Digital Nomads for a few years now. It wasn't always like this, though.

Before we decided to take control of our lives, quit our jobs, and fight for our freedom, we were employees, just like you.

We know what it means to feel tied to a chair, staring at the clock every hour hoping that 5 o'clock arrives as soon as possible.

You may enjoy your job, but find that your boss doesn't give you the recognition you deserve. He only points out the negative things. In some environments, colleagues were afraid to be spotted with a phone in their hands while answering a message from their mother or partner.

We know what it means to arrive on Friday and not want to hear about work until the following Monday. Only God knows how much we hated Mondays!

One day we decided enough was enough.

All we wanted was to work for ourselves, receive recognition for a job well done, be able to work from where we wanted, decide our work hours and days off, and earn what we always believed we were worth.

Today, after years of experimenting, traveling, making mistakes, and investing, at the age of 25 we find ourselves managing a 100% remote company with 8 employees.

And with the right effort and boldness, you can do the same!

No matter if you enjoy your job and just want to make some extra income or you're looking for a total lifestyle change, you've taken the first step by purchasing this guide!

Enjoy each chapter of this guide passionately, and when you are finished, you will immediately have the tools and strategies that will allow you to make money online and start working remotely.

We hope you'll find this guide useful to take your first step to make an income online.

> Cheers, Jack & Brittany

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When your alarm goes off in the morning, and you press snooze, a heavy, dreadful feeling overcomes you. The thought of slipping your feet out from beneath your warm covers onto the cold floor, waiting for your shower to heat up, getting dressed in stiff clothing, only to sit in morning rush hour traffic listening to the same playlist for the fourth day in a row is excruciating.

You go through the same nonsense every day and never feel fulfilled. Well, except for when payday comes around.

We've been taught that the order of life goes a little something like this: go to school, graduate from university, find an office job, retire, die.

That's no way to live! You only have one life, why not make the most of it?

What if we told you that there was a way for you to enjoy your daily routine while still making a decent income without going into a cold, fluorescent-lit office every day? You would have the freedom to live and work wherever you please. You could sit in your pajama bottoms all day long if that's what you want!

With increasing popularity and opportunity, making money online through remote work has never been easier. As technology only gets better, more and more people are taking their jobs out of the office and on the road - or to their couch - whichever suits them.

Whether you're looking to make some extra money on the side without leaving your home or for a full-time career, there is something for everyone when it comes to making money online.

In this guide, you'll find essential information on how to start making money online within the next week. No matter what your skillset, you can beef up your wallet by spending just an hour or two every day or working full time at your computer, no matter the time of day.

If you're ready to start making an income working remotely, read on!

What is Remote Work?

Remote work is an umbrella term that covers a lot of different industries and job types. At its core, remote work means that you can work from your computer outside of an office. You aren't tied to a specific location to perform your job.

Types of Remote Work

Not every remote job is the same. There are different types of remote positions that, while they can all be done from your computer, may still require you to be in a particular location.

Telecommuting

Telecommuting is an outdated term but still applies to remote work. There are some jobs and companies that will allow their employees to work from home, but there are usually stipulations.

You may be required to live within the vicinity of the office to attend meetings every so often. Or your employer may only allow you to work remotely a few days a week. Telecommuting does still require you to keep "office hours," which means you are available and online at the same time as your coworkers who are in the office.

Work from Home

Remote jobs that fall under the work from home category are very similar to telecommuting in that you'll still be required to hold "office hours," but usually do not have to attend face-to-face meetings.

This means you can work from any location without worrying about traveling to and from an office or meeting. While you are location-independent, you usually won't have the time-independence most people want when working remotely.

Flexible Remote Work

Flexible remote work gives you ultimate freedom. A flexible remote job means it can be done from anywhere in the world and on your own time.

This is perfect for those who work best at odd hours of the day - we're talking to you night owls - and want the freedom to structure their days as they wish.

Keep in mind that while you can work at any hour of the day, you'll still have deadlines to meet. However, that's just about the only restriction you'll experience with flexible remote work.

Full-Time vs. Freelancing

When it comes to working remotely, there are two routes to take. The first is working for a company that employs you. You are considered an employee to the company and only have to complete the tasks required of you in your role. This is just like an office job, where you receive a paycheck every two weeks and get benefits, except you can work from home.

The second route is to work as a freelancer or start your own online business. This gives you the ultimate freedom to work when you want, how you want, and charge what you want. However, being a freelancer or business owner involves more work than just the skills you advertise. You're running a business, which means marketing yourself and your services, pitching new clients, bookkeeping, customer service, and more.

Depending on your work ethic and your goals, you may be cut out for just one of these options. Be honest with yourself when deciding whether to work remotely with a company or as an independent freelancer. Once you've determined, you'll be one step closer to landing your first remote job.

Find the One That Works for You

Now that you know there are different types of remote work, you'll have to decide which suits your lifestyle.

If you're someone who doesn't mind holding the typical 9-5 working hours, then a telecommuting or a work from home job may be what you're looking for. These are typically career-oriented, full-time, or part-time jobs.

However, if you are looking for complete independence from location and working hours, you'll want to look for a flexible remote job. These types of jobs can require a minimum commitment, be full-time, or part-time.

Skills Needed to Succeed

While not all remote jobs require specialized skills, there are some general skills you'll need to be successful to make money online.

Tech-Savvy (Kind of)

When you think of a tech-savvy person, you probably imagine someone who can hack into computers and write in different code languages. However, to find an online job, you don't need to be a pro at technology.

Working from your computer does require you to have some tech skills. You should be able to connect to wifi, download specific programs and applications, save and convert different types of files, and use different communication methods such as Zoom and Slack.

Self-Discipline

Working remotely means your boss isn't walking through the office, ensuring you are being productive and getting your work done. Self-discipline is essential when it comes to successfully making money online.

You have to be disciplined enough to make time in your day to sit down at your computer and work. No matter the type of work, you must accept that you are responsible for getting it done.

If you struggle with disciplining yourself and committing time to work online, just remember that in the end, the benefit is more money in your pocket.

Time Management

There is no room for procrastination when it comes to working online, especially if you are a freelancer and have deadlines to meet. To produce high-quality work on projects, you'll have to set aside time to do it. A rushed job is never the best it can be.

Even if you do not have deadlines to meet, having excellent time management skills is essential. This allows you to cut out time during your day or week to sit down at your computer for a few hours to work online and make some extra cash.

Willingness to Learn

Many people make the profound mistake of believing that once they have graduated from school they have learned everything there is to know. This is not the case.

You should always be learning something new. Whether it be a new skill, facts about a new culture, or whatever interests you, keep your desire to learn new things strong!

When working online, you must have a willingness to learn new things. You may have to learn a new skill to get a job online. You may have to learn a new program for a job.

No matter what it is, always be thirsty for knowledge.

Determination

As with any goal you have in life, you'll have to be determined when it comes to finding an online job. You may have to go through a few trial and error moments before finding the right one for you.

Whether you are looking to build an online business from scratch or just want to have an additional stream of income, it's important you never give up. If you have a goal, work to achieve it!

Nothing in life is simply handed to you.



Top Trending Industries

Some industries are truly thriving when it comes to working remotely. These tend to be more technology-focused and have only come to light within the last few decades. If you're looking to have a career or freelance business where you can work remotely, then developing skills within these industries will put you closer to achieving your goal.

Web Development and Design

If you don't have a website in this day in age, do you even exist? Having some type of online presence is absolutely necessary for small businesses, large corporations, and personal blogs. While there are platforms where individuals can create their own websites, they typically don't make the cut when it comes to professionalism.

There is a high demand for website developers and designers. It's an art that not many people take the time to learn or even attempt to understand. With new code languages being released and new standards to keep up with, businesses and individuals who want a high-quality website need to hire a professional.

The beauty of this industry is that you don't need a degree. There are thousands of online courses and certificates that you can take to learn the skills you need to be successful.

Computer Programming

It seems like every day, hundreds of new apps are released for your phone and computer. What you may not realize is that there is a team of programmers working to develop these applications.

You can easily find a remote job if you become fluent in the most popular computer languages, like Python, JavaScript, Java, and Ruby. This industry is mostly made up of remote workers.

These skills can be self-taught with online courses and certifications. It does take a lot of practice to become an expert, though.

IT Support

Once again, we have a high-tech job in trending remote work industries. If you have a knack for understanding computers and programs and don't mind working in customer service, then being an IT specialist may be the perfect job for you.

Most of these positions involve working as part of a larger company and helping either businesses or individual customers solve problems with their technology. You'll have to be a born problem solver and have a lot of patience to succeed in this industry.

Writing and Editing

Writing and editing are some of the oldest remote jobs around. Writing can be done anywhere as long as you have a pen and paper with you. There's a variety of different types of writing that must be done. From content marketing to ghostwriting books, there is something for everyone who has writing talent.

The most popular types of writers who work remotely include copywriters and content creators. This includes sales writing, email marketing, website copy, and blog posts. In this field, writers need to have knowledge of search engine optimization (SEO) and how to write for the web. These skills can easily be self-taught through online courses.

As for editing, there are roles as proofreaders and content editors available.

As long as you have a good grasp of language, a particularly great eye to detail, creativity, and inspiration, you can help almost any business using your skills.

Digital Marketing

The Internet and social media have changed the game when it comes to marketing and advertising. There are many different sectors when it comes to digital marketing. You can specialize in social media marketing, ad-buying, email marketing, or content marketing.

If you have a creative eye, exceptional sales skills, and enjoy analyzing data, then you'll excel in this industry. Digital marketing requires you to take the foundations of traditional marketing and add it to new trends such as social media.

Graphic Design/UX Design

Art has moved away from pencil sketches and watercolor paintings. Now it's done on a computer using programs like Photoshop and Illustrator. There is no longer a need for a large studio with paint splatter everywhere and several canvases stored away.

Graphic designers can work on anything from brochures to logos to magazine covers. Anything that has to do with images and any kind of artistic skill, a graphic designer can make it happen.

Just like any art form, graphic designers each have a different style. However, the foundational skills are the same for everyone. These can be self-taught through online courses, or you can earn a degree.

Remote Jobs in These Industries

These industries all offer full-time remote jobs with both small and large companies, or you can choose to build your own freelance business.

Working as a remote freelancer does involve some more effort and requires more business skills than just applying for a position within a company. Still, it allows you to have more freedom in your working hours and location.

You have to decide what you want in a remote job before determining whether to work as a freelancer or a remote employee.



Epic List of Remote Jobs

There are hundreds of different remote jobs out there! In this guide, we are going to share some of the most popular roles that range in expertise and experience level.

There's something for everyone!

- Transcriptionist
- Crowdworker
- Usability Tester
- Phone Mystery Shopper
- Online Juror
- Search Engine Evaluator
- Online Tutor
- Translator
- Online English Teacher
- Customer Service Representative
- Virtual Consultant
- Virtual Assistant
- Dropshipping
- Online Course Creator
- Affiliate Marketing
- Virtual Recruiter
- Personal Trainer/Virtual FitnessCoach
- Social Media Manager
- Media Buyer
- Resume Writer
- Graphic Designer
- Web Developer and Designer
- Copywriter
- Digital Marketer
- App Developer

Transcriptionist

If you're a fast typer and have a great ear, then you can be paid to transcribe audio files. Working as a transcriptionist is a great way to make some extra income because it allows you to work when you want and however much you want.

All you need is a great pair of headphones. A foot pedal can come in handy as well if you truly enjoy this kind of work.

You can make anywhere between \$15 to \$36 per audio hour transcribed. The length of the audio files can also range from a few minutes to over an hour. It's a bonus if you're bilingual too! You can make even more per hour transcribing a foreign language.

This online job requires no experience at all, but you may have to pass a test to begin working.

Start making money as a Transcriptionist:

- Rev
- TranscribeMe
- GoTranscript
- Speechpad
- Scribie

Crowdworker

Being a crowdworker means taking on micro-jobs that are fairly easy and low commitment. These small tasks are usually based around data entry, online research, categorizing files, and any other menial tasks that a business or individual may not have time to do.

Depending on the assigned task, you can make anywhere from \$5 to \$100 per job.

You don't need much experience when it comes to micro-jobs, just some basic knowledge of how to use a computer, social media, Google, and Excel.

Start making money as a Crowdworker:

- Amazon Mechanical Turk
- Appen
- ClickWorker
- YSense

Usability Tester

Do you enjoy browsing the web and trying out new apps in your downtime? Why not get paid for it? As a usability tester, you'll be paid to check out new websites and mobile apps to give feedback on their performance.

These tests can range from 10 minutes up to 2 hours and may require you to submit a video or audio recording, giving your feedback. However, most tests are around 20 minutes and are written.

The pay range for usability testers is from \$5 to \$100 per test, depending on how long and intensive it is.

There is no experience required, but some sites will require you to pass a suitability test.

Start making money as a Usability Tester:

- <u>TryMyUI</u>
- Userlytics
- IntelliZoom
- Validately
- <u>Ferpection</u>
- <u>Enroll</u>
- <u>UserTesting</u>

Phone Mystery Shopper

You've heard of mystery shoppers going into stores and writing a report about their experience, but have you heard of a phone mystery shopper? This role allows you to stay home and review your experience calling a store or business. Conversations can be about purchasing an item, ordering a meal, filing a complaint, or a general inquiry about the company.

Be prepared to work during the day when businesses are open. Some companies may also require you to be in a particular location to make these calls.

Depending on the depth of the assignment, you can make \$5 to \$25 per call.

No experience is required, but you may have to go through a suitability test. You should feel comfortable talking on the phone and have good writing skills when it comes to filling out the report after the call.

Start making money as a Phone Mystery Shopper:

- <u>CallCenterQA</u>
- ARC
- Business Evaluation Services
- Quest for Best
- Perception Strategies

Online Juror

Do you enjoy watching Law and Order and movies with courtroom scenes? Would you love to be part of a jury in a high profile case? Now you can participate in mock trials right from your computer.

As attorneys prepare their cases, they will hold mock trials to practice their arguments and test how a jury may decide a verdict. You can participate in these mock trials and get paid for it! After hearing arguments and looking at the evidence, you'll be asked to fill out a questionnaire.

Depending on the case and the website you sign up with, you can make anywhere from \$5 to \$60 per mock trial.

No experience is required to become an online juror. However, most websites do require you to be 18 years or older and a US citizen.

Start making money as an Online Juror:

- OnlineVerdict
- <u>eJury</u>
- Virtual Jury
- Jury Test

Search Engine Evaluator

You probably use Google to search the Internet daily. Whether it's for work or your general interest, you're probably pretty familiar with how the search engine works. Now you can get paid to use Google while improving its search results as a search engine evaluator.

Basically, you'll be assigned topics to research, websites, pages, and videos to evaluate based on the PDF guide provided by Google. While Google doesn't directly hire for this position, a few companies are contracted by them.

Depending on your location, you can make around \$14 per hour.

No experience is required for the position, but there is a three-part qualification test you must pass. It also helps to have keen attention to detail.

Start making money as a Search Engine Evaluator:

- Lionbridge
- AskWonder
- Appen
- RaterLabs

Online Tutor

Did you do well in school? Did you excel in a particular subject? Maybe you're a teacher or college student looking to make some extra income. You can help other students by offering online tutoring sessions in pretty much any subject you wish!

Typically, you'll be paid hourly and have video call sessions with your students. Some websites allow you to set your own hourly rates while others will arrange it for you.

Online tutors can make anywhere from \$20 to \$60 per hour.

Most websites do require online tutors to either have a teaching certificate or a four-year degree from a university.

Start making money as an Online Tutor:

- Tutors.com
- Chegg
- TutaPoint
- Kaplan
- Connections Academy
- Preply

Translator

If you speak more than one language fluently, then you can easily apply to be a translator. Many individuals and companies are looking for translators who can work from home. You can even start your own freelance business as a translator.

Online translators either charge by the word or by the hour. Some agencies will pay around \$20 per hour or \$0.10 per word. These will vary, though.

If working with an agency, you may be required to have a degree and pass a language skill test. If working as a freelancer, there are no strict requirements.

Start making money as a Translator:

- Gengo
- OneHourTranslation
- Smartling
- Linguist

Online English Teacher

For those who enjoy working with people from different cultures and like teaching them a new language, becoming an online English teacher is a great remote job. Lessons are usually around 20 minutes to an hour and performed via video chat. You may be asked to provide props such as picture printouts or puppets if teaching to children.

Online English teachers can expect to make anywhere from \$8 to \$24 per hour of teaching.

Many websites require their teachers to have a TEFL or TESOL certification and a four-year degree from a university. Earning a teaching certificate requires you to take a 120-hour course either online or in a classroom. Make sure it's from an accredited institution.

Start making money as an Online English Teacher:

- VIPKid
- PalFish
- Preply

Customer Service Representative

If you're calm-tempered and don't mind working in customer service roles, we may have the perfect online job for you. Many companies will outsource their customer service roles to freelancers or larger agencies. These customer service roles involve talking on the phone or instant messaging with customers.

Some of these roles have flexible hours and can be done part-time while others require you to work certain hours and maybe even full-time.

The average salary for a work-from-home customer service agent is \$14 per hour.

Depending on the role, the employer may require you to have some experience working in customer service.

While there are agencies that you can apply to, such as the ones listed below, you can also find these roles on job boards.

Start making money as a Customer Service Representative:

• J<u>obFull</u> • <u>Arise</u>

Virtual Consultant

Are you an expert in something? Literally anything! Then you can start a consulting business online. Whether you're an expert gardener, dietitian, painter, entrepreneur, or whatever, you can start an online freelance business focused on consulting and teaching others your trade.

For example, as a dietitian, you can help people who are looking to make healthier changes to their diet but aren't sure where to start. You can schedule video conferences with your customers for a consultation. You'll educate them on nutrition and create a meal plan for them to follow.

This type of online job does involve you starting your own business and brand. It isn't as easy as signing up with a website. However, this gives you the freedom to set your own prices, own rules, own working hours, etc. You get to be your own boss!



Virtual Assistant

If you're someone who is super organized and doesn't mind doing administrative tasks such as data entry, making appointments, booking travel arrangements, and answering emails, then you'll thrive as a virtual assistant. While the requirements and duties of a virtual assistant vary depending on the industry and company you work with, it's a great stable online job.

A virtual assistant can make anywhere between \$10 and \$30 per hour, depending on the role and experience.

Some experience may be required for virtual assistant roles and knowledge of specific computer software. However, most of these roles do not require you to have a particular degree.

The best way to find these roles is through job boards and by reaching out to companies yourself asking if they are in need of a virtual assistant.



Dropshipping

Dropshipping has been on the rise lately because of how easy the business model is. Essentially, dropshipping means selling a product without actually holding the inventory. Instead, you act as a middle man between the customer and the supplier.

After advertising the product you wish to sell through paid social media advertisements and an e-commerce store, you'll then order the product directly from the supplier and have it shipped to the customer. You'll never come in contact with the product.

Depending on the type of product you're selling, you can make a profit of \$10-\$500 per item sold! Keep in mind that you will have to allocate for advertising expenses, building a website, and utilizing an e-commerce tool such as Shopify.

This type of online job requires some marketing, advertising, and business skills. At its core, you're building your own online job, which means you employ yourself and don't depend on someone to give you a paycheck.



Online Course Creator

Similar to being a virtual consultant, if you are an expert in a certain field or even a computer program, you can become an online course creator. This is a fantastic way to create passive income. Once the course is created, that's all the work you'll have to do! Well, other than promoting and marketing it to your customers. Each time someone buys your course, you'll earn a profit from it.

Think about what is in demand when it comes to learning new topics, industries, skills, or programs. If you happen to have that talent or knowledge and can explain it to beginners, then you should definitely consider creating an online course.

There are a couple of ways that you can go about selling your online course. You can sell it through your own platform and website, or upload it to a recognizable platform that hosts hundreds of other online courses. Each has its own benefits, it's up to you to decide which is best for your business plan.

Depending on the topic and where you decide to host your online course, you can charge anywhere from \$12 to \$2,000 for it!

Start making money as an Online Course Creator:

- Udemy
- SkillSuccess
- <u>Teachable</u>

Affiliate Marketing

There are thousands upon thousands of blogs on the Internet. You've even heard of people blogging for a living. Better yet, you've seen influencers on social media living beautiful lives. How do they do it?

The answer: affiliate marketing.

Affiliate marketing is where you promote a product or service through a referral link on your blog or website. When your readers click your link and buy the product, you'll make a commission from it.

Becoming an affiliate marketer takes a lot of work and requires a lot of patience. First, you'll have to build a platform that drives traffic and create valuable and exciting content. This involves maintaining a social media presence, which also offers opportunities for affiliate marketing.

You don't need any experience to make money through affiliate marketing, but you must be prepared to put in the work.

Affiliate marketers can make anywhere from a few dollars a month to a full-time income depending on how much time they dedicate to their business.



Virtual Recruiter

You've heard of job recruiters who work in an office, usually in major cities, networking and scouting out talent for open job positions. Well, thanks to LinkedIn and online networking, you can now become a virtual recruiter. All you need is your computer, a drive to search for people, a friendly personality, and excellent communication skills.

These roles often require some recruitment or HR experience, so it's a great job for those already in the field looking to move to a remote position.

The salary for a virtual recruiter can range from \$40k to \$100k per year, depending on the level of seniority.

Typically, a virtual recruiter will work with a recruitment agency or within the HR department of a larger company. It's best to look at job boards and within your network to find this type of job.



Personal Trainer/Virtual Fitness Coach

Having an effective exercise routine is essential for staying healthy. However, many people don't know the first thing about exercising properly. Whether they're looking to lose weight, gain muscle, or simply get into a routine that will keep their bodies healthy, personal trainers have the answers!

If you're a personal trainer who doesn't want to be locked down to a specific location and wants to work remotely, you can! As a virtual personal trainer, you can host video consultations with your clients and provide them weekly or monthly workout routines to reach their goals. You can even step it up a notch and offer workout videos for your clients to exercise with.

This role can also be adapted for yoga and other activities that require fitness instructors through hosting online classes for clients. This gives people the convenience of getting a great workout right at home and increases your revenue because you'll serve multiple clients at one time.

This is another remote role where you will have to start your own business. That involves creating a website, building a brand, and marketing your services.

When you build your own business, though, it allows you to set the rates you want to charge. You decide how much your time and knowledge is worth.



Social Media Manager

Do you have a knack for creating viral content on social media? If so, you may want to consider becoming a social media manager. Nowadays, if a business or brand doesn't have social media, it's hard for them to stand out from the rest of their competitors.

A social media manager can work either as a freelancer or have a permanent role at a company. It's up to you! If you decide to take the freelance approach, be prepared to build yourself a brand, and start reaching out to potential clients.

There will be some experience requirements and probably some background knowledge or degree in marketing to land a social media manager role. Although, every role and business is different and may make exceptions, especially if you have already proven you know how to gain a large and engaged following.

A full-time social media manager can make around \$40k per year at entry-level.

The best place to find remote social media manager positions is through online job boards and networking. If taking the freelance route, cold emailing businesses is your best bet.



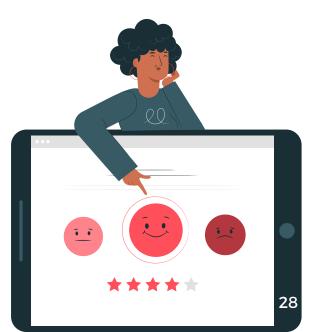
Media Buyer

You've probably noticed an uptick in advertisements and sponsored posts in the last few years while scrolling through social media. This is because media buying has become more popular and is easily accessible to both small and large businesses. If you have a background in marketing and social media, you may want to consider becoming a media buyer.

Media buyers research audience demographics, set audience parameters, decide on which ads to run, and keep track of analytics and ROI from running ads. This role can be a full-time remote job or a freelance position.

This job does require some experience and education in media buying and marketing. If going down the freelance route, you should consider getting <u>Facebook BluePrint</u>, and <u>Google Adwords</u> certified.

A full-time media buyer can make anywhere from \$40k to \$60k per year based on experience and the company they work with. The best place to find a full-time position as a media buyer is through online job boards and networking.



Resume Writer

When it comes to writing a resume or LinkedIn profile, people tend to freeze up. With so many different rules and recommendations, some people would rather have a professional write their resume. If you're a skilled business writer and can create a clean, polished one-page resume, you can make some extra income.

Some agencies hire resume writers, or you can choose to be a freelancer. If you decide to be a freelance resume writer, you may want to consider getting the Resume Writer Certification to gain authority with your clients.

If you decide to apply to a position at an agency, they may require you to have experience working in human resources and have a degree.

Working full-time as a resume writer, you can earn around \$55k per year. A freelance resume writer can typically charge \$50 to \$75 for an entry-level resume up to \$250 for an executive-level resume.

Full-time remote positions for resume writers can be found on job boards and through networking. Freelance requires building a reputation, brand, and website to promote your services.



Graphic Designer

Graphic design is the most popular art form of the decade. From brochures to flyers to social media graphics, everywhere we look, we see something created by a graphic designer. The beauty of graphic design is that it only requires a computer and an artistic mindset.

There are two routes you can take as a graphic designer. One is working in a full-time position either for a company in a specific industry or at a marketing agency servicing different clients. The other route is to take your services and become a freelancer.

The requirements to be a graphic designer include proficiency in programs such as Photoshop and Illustrator and a vast portfolio of your work. The salary of a graphic designer ranges greatly due to experience and the projects they work on. On average, a full-time graphic designer can make anywhere from \$30k to \$75k per year.

Remote graphic design jobs with agencies and companies can be found on job boards and through your network. As a freelance graphic designer, you can find contract positions on some job boards and through your own outreach to potential clients.



Web Developer and Designer

As we mentioned before, every business and brand needs a website. If they want a high-quality website, they will have to hire someone to make it for them. That's where a web developer and designer comes in! Creating a website is a skill that not many people have, so if you know how to do it, you're extremely valuable.

Once again, there is a choice that comes with this remote job. You can work with an agency or as a freelancer. The choice is yours. It's up to you to weigh the benefits and how much work you really want to put into your job.

The requirements to be a web developer and designer are pretty straightforward. You have to know the necessary programs to create a beautiful website. It's also important to have some customer service skills since you'll be working closely with your client about what he wants for his website.

The average salary of a web developer and design ranges from \$40k to \$85k based on experience and the types of projects you're working on.

It's best to look at an online job board and within your network to find jobs at an agency. For freelancers, you can still find contract work on job boards, but the best clients will be generated from your marketing and through word of mouth.



Copywriter

Being a writer is one of the oldest jobs in the modern world. However, this isn't your Hemingway type of writing. Copywriting is in the same field as advertising and marketing. Its main goal is to sell. Thanks to the Internet, this takes many more forms than merely writing a slogan or headline for magazine advertisements.

Nowadays, businesses are looking for content. That means blog posts, scripts for YouTube videos, ebooks, social media posts, and email newsletters.

To become a copywriter, you should have a firm grasp of your language and be able to write in different tones and voices based on your client's needs. It's also essential to know about search engine optimization (SEO) practices. This will help your content rise on the search result rankings on Google. The salary for a copywriter has a large gap. You can be paid anywhere from \$33k to \$110k per year. It all depends on your experience level and the projects that you're working on. As a freelancer, you may offer bundle packages to clients (ex: four blog posts per month and three social media posts per week) or charge per word written.

Many copywriters (and writers in general) are freelancers. However, there are still some full-time roles out there with companies that can be found on job boards. Working as a freelance copywriter gives you the freedom to work in industries that genuinely excite you, and that you're passionate about.



Digital Marketer

There's traditional marketing, and then there's digital marketing. With the rise of social media and the Internet, marketing had to change its habits and transform its practices. Digital marketing focuses on websites, social media, and ad buying.

If you have a background in marketing and a firm understanding of SEO, social media, and anything else related to the Internet, then digital marketing may be your perfect remote job. While there are still digital marketing jobs in an office setting, they don't have to be, since everything takes place online.

The requirements to be a digital marketer are to have background knowledge of creating a marketing strategy, social media trends, data analysis, SEO, and more. While it helps to have a degree in marketing, these can all be self-taught through online courses.

The average salary of a digital marketer ranges from \$31k to \$70k per year, based on experience level and the projects you work on.

Digital marketers have the choice to either find a full-time job within an agency or a company or take contract or freelance work. Agency and company work can be found on job boards. Contract work can also be found on job boards, but your highest paying clients will find you through your marketing efforts and word of mouth.



App Developer

Programmers and app developers rule the remote work industry. They can hole up in any coffee shop in the world and make an incredible amount of money. There's a reason they get paid the big bucks, though. Programmers know computer languages that most people don't even know the names of.

Many programmers will work freelance and with startups, but there are still companies that offer full-time positions.

Experienced app developers make between \$64k and \$140k per year, depending on the projects and companies they work with.

Full-time jobs can be found on job boards and through your network. Freelance and contract work can also be found on job boards, but the highest paying clients will find you through your marketing and word of mouth.



How to Find Remote Work

Now that you know some of the most popular types of remote jobs on the market, it's time to start looking for them!

This list includes job boards for full-time positions and contract positions for freelancers. It also includes platforms solely for freelancers. Browse the sites based on the route you decide to take when working remotely.

FlexJobs

<u>FlexJobs</u> is a job posting site just for remote positions. The website thoroughly vets the employers who post jobs, so you don't have to worry about falling for any scams.

Remote workers can find full-time, part-time, and contract jobs on this site.

AngelList

If you enjoy working with small startups, then <u>AngelList</u> is the job board for you. This is ideal for those looking for a job in the tech industry and would rather not work with a large corporation.

Upwork

<u>Upwork</u> is the platform for freelance work. It's a great way to get started and gain experience in your freelance career. There are a variety of jobs, from virtual assistants to social media managers to app developers. However, freelancers must be approved to join the site and make a profile that employers can view before deciding to hire.

The first downfall of Upwork is that many jobs don't pay the industry standard. You'll have to weed through them. The second is that freelancers will have to pay for credits, \$0.15 per credit, to submit a proposal to a job posting. Lastly, Upwork will take a percentage of your earnings as a fee for using the website.

However, it's one of the most recognized freelancer job platforms and it is great for those just starting their remote work careers.

Hubstaff Talent

Hubstaff Talent is a great job board for freelancers, and they don't charge any fees to you! You'll have to create a profile and submit proposals to job postings. However, some jobs do not pay the industry standard, so if you're just starting out as a freelancer, this is a great platform to search for your first jobs.

Fiverr

Fiverr is another platform for freelancers looking for short term projects and contracts. Jobs range from writing and editing to graphic design and app development. There is something for everyone on this platform! So, if you're just starting out, this is a good way to get experience working as a freelancer and build up your portfolio.

Pangian

Pangian is a remote job board for those looking for a full-time job with a company. Positions range from copywriting to web development to virtual assistants. Job postings and workers are vetted before being posted, so you know you are applying for a legitimate position.

WeWorkRemotely

WeWorkRemotely is a job board with both full-time and contract positions. So, it's great for almost every remote worker out there! High-profile companies, such as Amazon, have used the site to post jobs too. Remote workers from virtually every industry can find a position on this site.

Remote.co

Remote.co has job postings from entry-level and low-commitment jobs to full-time salaried jobs. It all depends on what you're looking for. You won't have to make a profile on this website. You'll simply apply to the jobs that interest you. grow rem

Jobspresso

Jobspresso is an awesome remote job board that allows you to apply for jobs and post your resume for companies and recruiters to view and invite you to interview for a position. The great news is that it's a completely free platform for job seekers to use.

JustRemote.co

What if you could receive jobs available in your industry right to your inbox? JustRemote.co will keep you supplied with a steady flow of job postings tailored right to your skills. This takes the stress out of weeding through job postings that are irrelevant to you. The jobs posted on the site range from contract to part-time to full-time positions. **即JUSTKEMO**

When Applying to Jobs Isn't Your Style

If you decide to go full-on freelancer, then you'll have more opportunities to find work and clients away from job boards. Being a freelancer allows you to reach out to businesses that you know can benefit from your services.

The Cold Email

I'd like to introduce the cold email. A cold email is a quick pitch to a business or individual about how your services can help them increase their business profits.

This email should have a subject line that stands out, be a quick but informative read, and include a call to action at the end. While it can take a while to write a great cold pitch email, practice makes perfect.

The key parts of a cold email include:

- A compliment to their business and why it grabbed your attention
- How you can help them improve their business
- The results they'll see when you help them
- A discounted offer

Everyone enjoys a compliment about their hard work. Whether it be the product they're selling, the website they've created, or an advertisement you saw. Open your email with a quick sentence about why the company caught your attention.

Once you've complimented them, it's time to let them know how they can improve their business. That's where you come in! Whether it be an upgrade to their website, an additional blog, or social media advertisements, let them know how your services can increase their profit.

Lastly, the best way to make them feel inclined to call you is to offer them a discount on your standard rate. Instead of charging \$500 per month for social media management, offer them a special for \$250 for the first month if they sign a contract with you within the next couple of weeks. This will create urgency and push them to sign you on as a freelancer.

The key to cold emailing is to follow up with your leads. After sending them the initial cold email, find your lead on LinkedIn and send them a message letting them know that you emailed them. If they still don't respond, then send them a follow-up email just to make sure that they received it. Cold emailing is all about persistence and a great sales pitch. The more you do it, the better you'll be at it.

Remote Work to Avoid

Unfortunately, there are a lot of scams and shady business structures when it comes to working remotely. Many people are under the impression that working online means making easy money fast. That isn't the case, though. While some jobs are pretty straightforward, if you want to make some real money online, you'll have to put in some work

Networking Marketing - Pyramid Schemes

Pyramid schemes and network marketing have a bad reputation when it comes to entrepreneurs and people looking to make some extra income. While not all network marketing businesses are dangerous, there are some that you should be wary of.

What is network marketing? At the core, it's the recruitment of members who you will then train to sell while making a commission from their sales. You'll build a team, who then will build a team of their own, all while working under you.

The most famous network marketing brand is Mary Kay, the makeup and skincare line. Yes, the products are great, and some people are very successful in this business! But the structure of the business is to recruit others and make a commission off of their sales.

Some warning signs to look for before signing up for a network marketing business include:

- Large buy-in to start
- No sign of selling an actual product or service
- Emphasis on recruiting people
- The promise of big money, fast
- Complex payment and commission structures

Writing Mills

For those of you who would like to take on freelance writing work, avoid writing mills at all costs! They promise to send you assignments, which means you don't have to go pitching or work. But the pay is extremely low, so low you would never make a living off of it.

While it's tempting to sign up for them as a beginner, they can hurt your reputation later on when you pitch to larger companies. If you're looking to have writing samples, then start a blog or post on Medium to build your portfolio.

Beware of Scams

When applying to remote jobs from an online job board, be careful of scams. There are some malicious people out there looking to take advantage of people just starting to look for remote work.

A job listing that is most likely a scam will promise that you'll make a lot of money with minimal effort. It will sound too good to be true. There also won't be much an emphasis on the company and its story in the listing, if at all. Always try to find the company or person who posted the listing on LinkedIn to see if they're legitimate.

Some other signs to watch for:

- The contact is a general Gmail or Yahoo address
- The requirement to buy a welcome kit
- No phone or video interview
- A random "recruiter" contacts you

The best way to know if a job posting is a scam or not is to go with your gut. If it doesn't feel right to you, then it probably isn't a legitimate job.



What You Can Expect

Working from your computer sounds pretty luxurious, doesn't it? You can wear your pajama bottoms all day, wake up and start working at noon, and take days off in the middle of the week to run errands or relax.

While all of this sounds great, unfortunately, that isn't what working remotely is actually like. Sure, you can lounge around in your pajamas all day, but you need to actually work. You have to manage your time accordingly and make sure you stay motivated.

No matter if you're working as a full-time freelancer or just making some extra money on the side, it's up to you to discipline yourself to sit in front of your computer and get your work done.

One of the downfalls to working remotely is that you don't have colleagues to interact with daily. It can get pretty lonely, especially if you don't make time to enjoy activities with other people outside of work.

If you're ready to begin looking for a remote job, even if it's just for some extra income, you should know and be prepared to be responsible for yourself. Nobody is going to stand over your shoulder and tell you when and how to work.

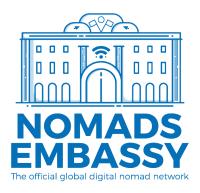
It's up to you to create your own success.



Find Your First Online Job with the Help of a Community

It's scary to go through the process of finding an online job or starting your own freelance business alone. That's why you need to have a community full of like-minded people who can support you and offer advice.

Nomads Embassy was created to give remote workers and entrepreneurs the tools, resources, and support they need when taking the leap to make money online. Become part of the exclusive Facebook group for daily business and travel tips and to connect with other remote workers.



Join <u>Nomads Embassy: The Official Global Digital Nomad Network</u> today!

For even more in-depth information on how to start making money online, make sure to watch our video course included with this guide. You'll be filling up your wallet in no time right from the comfort of your couch!